

***B. V. Patel Institute of Management, Uka Tarsadia University***  
**2<sup>nd</sup> Unit Test, October 2023**

**SY BBA & TY BBA**

<b>Sr. No</b>	<b>Time</b>	<b>Date</b>	<b>Subject- SY BBA</b>	<b>Subject- TY BBA</b>
1	8:30 to 9:30	09-10-2023	Organizational Behaviour	Introduction to Banking and Insurance
2	1:30 to 2:30	10-10-2023	Disaster Management	Legal aspect of Business
3	8:30 to 9:30	11-10-2023	Entrepreneurship	International Financial management Consumer Behaviour HRD: System & Strategies International Trade & Strategy Strategic Planning for Family Business
4	8:30 to 9:30	12-10-2023	Principles of Marketing	Advanced Financial Management Advertisement & Brand Management Management of Industrial relations Transnational & Cross-Cultural Marketing New venture creation
5	8:30 to 9:30	13-10-2023	Principles of Economics II	Investment Analysis and Portfolio Management Retail Management Compensation Management International Distribution and Supply Chain Management Micro Small and Medium Enterprise
6	1:30 to 2:30	16-10-2023	Fundamentals of GST	
7	1:30 to 2:30	17-10-2023	Digital Marketing	

**Dr. Vijay Gondaliya**  
**(I/c. Director)**

**Dharmraj Solanki**  
**(Exam In-charge)**